



**October 19, 2019**  
**SPONSORSHIP PROSPECTUS**  
**Diversity Career Fair**



National Association  
of Asian American  
Professionals

Capital Hilton  
1001 16th Street NW,  
Washington, D.C. 20036

Updated: 6/19/2019



# Thank You

We value your partnership.

Over the years, we've taken great care to nurture the relationships we have with our partners. We give great options to partner in this prospectus. But if you have another idea in mind, we want to work with you.

The goal for us, as it is for you, is to present our diverse membership with new and exciting opportunities. And we think that face-to-face is the best way to do so.

Thank you, in advance, for your partnership.



# About NAAAP

Founded in 1982, NAAAP is the oldest, largest, and fastest-growing pan-Asian organization for professionals, with thousands of members in 31 chapters across North America and China. The DC Chapter is one of its most active, emphasizing:

- *Professional Development Programs*
  - Salary Negotiations, Public Speaking, Networking, etc.
- *Community Engagement*
  - Homeless Shelter Volunteering, Toy Drive, School Supplies, etc.
- *Cultural Programs*
  - Embassy events, cultural performances, etc.
- *Networking*
  - Charity Happy Hours, Hiking Trips, Foodie Series, etc.
- *National and Regional Leadership Conferences*
  - Annual conventions, seminars, workshops, etc.

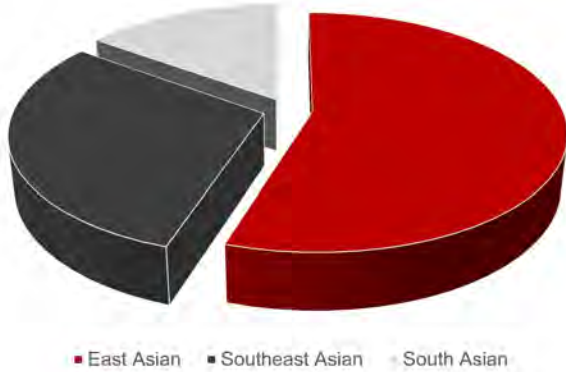
As a 501(c)(3) non-profit organization dedicated to developing and advancing the careers of Asian leaders, NAAAP cultivates professional excellence among its members, connects accomplished professionals for mutual success, engages its members in community service, and works with employers to recruit, retain, and promote high-achieving individuals. NAAAP also has programs for the Asian American LGBTQ+ community, NAAAP Pride, and Women in NAAAP.



## About the Diversity Career Fair

The Diversity Career Fair is free and open to the public. We anticipate more than 3,000 diverse candidates to attend including students and professionals from various functions, industries, and seniority levels. NAAAP partners with regional education institutions, companies, nonprofits, and professional associations to attract career fair attendees. In concert with the Diversity Career Fair, there will also be professional development workshops to help attendees enhance their career and attain their career goals.

# About Our DC Members



Updated: August 15, 2014

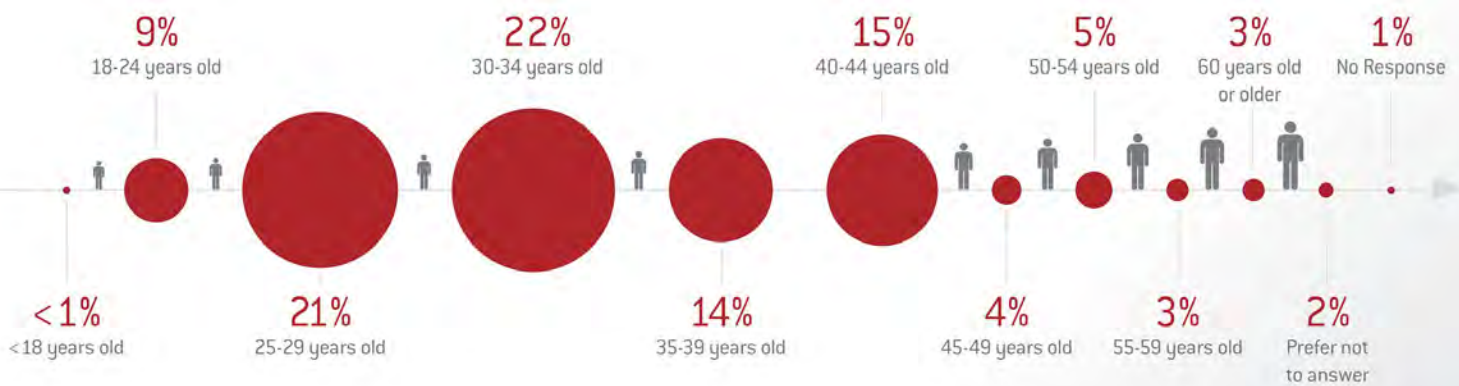
Our diverse membership is our strongest asset. East Asians comprise a little more than half of our membership, originating from countries like China, Japan, Mongolia, and Korea. Southeast Asians comprise of about one third of our membership, originating from countries like Cambodia, Indonesia, the Philippines, Thailand, and Vietnam. South Asians are another major group of our membership, originating from India, Pakistan, and Sri Lanka. We also have many members from other backgrounds who enhance our diverse experience.

Our pan-Asian members also come from pan-professional backgrounds. Our membership ranges from mid-career to senior and executive level professionals from industries including:

- Environmental Science
- Marketing
- Human Resources
- Architecture
- Finance
- Computer Science
- Government Contracts

We also have leaders among us who serve in the military, entrepreneurs who own their own company, and non-profit executives.

NAAAP By The Numbers	
Total Paid Members	250+
NAAAP DC Mailing List	1,000+
Social Media Engagement	3,000+
NAAAP National Engagement	20,000+
NAAAP Chapters	31

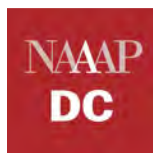


# Sponsorship Opportunities

<b>Platinum: \$6,000 (Limit: 2)</b>	
<ul style="list-style-type: none"> <li>• Two 6' exhibit tables</li> <li>• Two sponsored professional development workshops</li> <li>• One pre-event email to registered attendees</li> <li>• One social media feature post prior to, during, and after the event</li> <li>• 1-year access to NAAAP Resume Database + 3 job postings (60 days)</li> </ul>	<ul style="list-style-type: none"> <li>• 10 passes to professional development workshops</li> <li>• Mention in all (4) press releases as platinum sponsor</li> <li>• Logo and link on Career Fair website</li> <li>• Year-round logo and link on dc.naaap.org website</li> <li>• Final registration list with emails</li> </ul>
<b>Gold: \$3,500 (Limit: 4)</b>	
<ul style="list-style-type: none"> <li>• One 6' exhibit table</li> <li>• One sponsored professional development workshop</li> <li>• One social media feature post during and after the event</li> <li>• 90-day access to NAAAP Resume Database + 1 job posting (60 days)</li> </ul>	<ul style="list-style-type: none"> <li>• 5 passes to professional development workshops</li> <li>• Mention in all (4) press releases</li> <li>• Logo and link on Career Fair website</li> <li>• Year-round logo and link on dc.naaap.org website</li> <li>• Final registration list with emails</li> </ul>
<b>Silver: \$1,000 (Limit: 8)</b>	
<ul style="list-style-type: none"> <li>• One 6' exhibit table</li> <li>• Final registration list with emails</li> <li>• 3 passes to professional development workshops</li> </ul>	<ul style="list-style-type: none"> <li>• Mention in all (4) press releases</li> <li>• Logo and link on Career Fair website</li> <li>• Year-round company name and link on dc.naaap.org website</li> </ul>
<b>Bronze: \$700 (Limit: 10)</b>	
<ul style="list-style-type: none"> <li>• One 6' exhibit table</li> <li>• 1 pass to professional development workshops</li> </ul>	<ul style="list-style-type: none"> <li>• Mention in last 2 press releases</li> <li>• Company name on Career Fair website</li> <li>• Year-round company name and link on dc.naaap.org website</li> </ul>
<b>Exhibitor: \$250 (Small business and non-profits only)</b>	
<ul style="list-style-type: none"> <li>• One 6' exhibit table</li> </ul>	

*Some of the items above may change.*

*Contact us for other ways to support the Diversity Career Fair!*



# Meet Our Leaders



**Teresa Wong**  
President  
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Prof. Background: Environmental Engineering  
Company: Mott MacDonald



**Ann Jetton**  
Membership Director  
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Prof. Background: Financial Analyst  
Company: Arnold & Porter



**Vin Pineda**  
Vice President, Communications  
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Prof. Background: Financial Analyst  
Company: Nestlé USA



**Alen Chao**  
Social Media Manager  
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Prof. Background: Industrial & Organizational  
Psychology  
Company: The Bowen Group

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## OTHER STAFF

**Yumi Belanga**, Web Designer



# Partner With Us!



Contact **Vin Pineda**, Vice President of Communications, to learn how you can exhibit, sponsor, and support NAAAP DC.

**Email:** [vin.pineda@naaapdc.org](mailto:vin.pineda@naaapdc.org)



**NAAAP**  
**DC**